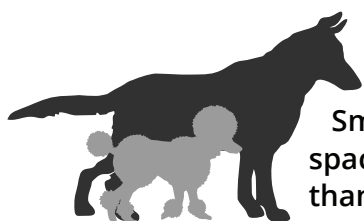


# URBAN PET CARE

With thousands of dogs and cats in need of forever homes and nearly 80% of the American population now living in urban areas, considering these simple guidelines will make owning a pet in the city more safe and enjoyable for both you and your lovable companion.

## 43 MILLION

American households have pet dogs. Compare that to a mere 38 million with kids!



### Breed Matters

Smaller dogs require less space and physical activity than larger breeds



### Leash Your Pet

Big cities come with big dangers! Keep your pet on a leash when outdoors for their safety

### Poop Patrol

Practice good public hygiene; pick up your pet's waste. Feces spread a number of infectious diseases



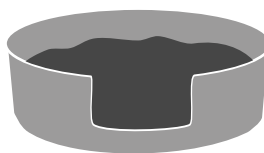
### Preventative Action

Make sure you visit your vet regularly to vaccinate and de-worm your pet!



### Socialization is Key

Socialized pets are more comfortable in bustling urban environments



### Space

A comfortable place of rest and retreat will lessen stress and anxiety

## 34%

Increase in the number of city dog parks over the last 5 years

### Love

Make time for your pet, and provide the amount of attention and human interaction it needs

